



**Memorandum Of Understanding On Cooperation  
Between  
Chilean Fruit Exporters Association  
And  
China Association for Consumer Products Quality & Safety Promotion**

**1. Preamble**

Chilean Fruit Exporters Association (hereinafter referred to as "ASOEX") and China Association for Consumer Products Quality & Safety Promotion (hereinafter referred to as "CPQS"), jointly referred to hereafter as "the Parties", are each national Non-Profit Organizations (NPO) whose stakeholders are growers, growers associations, exporting enterprises and the range of fruit industry role players with interest in quality and safety, market improvement, market development and related matters. Each has a function of liaising with the country's related export and import enterprises, and act as a link between growers, industry associations and government agencies.

**2. Purpose**

CPQS and ASOEX wish to establish close and mutually beneficial relations with each other in order to broaden fruit trade between the People's Republic of China and Chile.

This Memorandum of Understanding (MOU) aims to create a favourable environment to promote the development of fruit trade between the two countries. And also establish an effective cooperative mechanism between ASOEX and CPQS for the creation of a conducive trading environment.

**3. Agreements**

The Parties have reached the following common understanding:

**3.1 Information exchange and meetings**

Based on the principles of friendly and beneficial cooperative relations:

- i. The Parties agree to exchange information on quality and safety management system, quarantine and inspection regulations in the other country and other matters related to fruit products of interest for one or both parties.
- ii. To ensure an ongoing and progressive dialogue, the Parties will aim to meet face-to-face at least once a calendar year. The Parties may also pursue cooperative activities and exchanges of information at other times, including:
  - Jointly organize workshop, conference or other events in which people from Competent Authority and industry are invited to participate;
  - Hosting of delegations from either country for studying tour in orchards, packing houses and markets.



- Exchanging knowledge and information in terms of quality and safety technical issues;
  - On market promotion activities, the Parties may collaborate to provide support of establishing bridge between exporters and importers if needed.
- iii. The Parties will assist and facilitate quality and safety improvement by playing a positive coordinating role between government and industry in the formulation of trade policy and cooperating with their quarantine and inspection authorities.
- iv. Through consultation, each Party may advise the other of various contact details including their members and others in their industries.

### 3.2 Administration and Financial Responsibilities

- i. This MOU and the activities described may be reviewed by the Parties upon request by one Party to the other.
- ii. This Memorandum represents the mutual intent of the Parties only, and does not legally commit either Party to any specific action, or form the basis for any legally recognised relationship in any jurisdiction.
- iii. This MOU does not create any obligations as between a Party and supporting Party or Parties.
- iv. Administrative arrangements for this MOU may be raised by either Party and shall be pursued by mutual agreement between CPQS and ASOEX.

This Memorandum of Understanding is signed on 13 May, 2017 in Beijing, China with duplicates in Chinese and English languages, all texts being equally authentic.

#### Signature of the Parties

On behalf of  
Chilean Fruit Exporters Association

On behalf of  
China Association for Consumer Products  
Quality & Safety Promotion